

MEDMEDIA

Gender Equality policies and Trade-Union Rights in the Media in the Southern Mediterranean

Casablanca, 27 October 2014, Hotel Idou Anfa

Programme

- 9.00 – 9.30 Registration
- 9.30 – 10.00 Opening:
Abdallah el Bakkali, President of the Syndicat National de Presse Marocaine (SNPM)
Raul de Luzenberger, Deputy Head of the European Union Delegation in Morocco.
Jim Boumelha, IFJ president
- 10.00 – 10.15 Sarah Bouchetob, MedMedia Senior Networking & Communications Manager:
Presentation of the programme/moderation
- 10.15 – 11.15 Mounia Belafia, journalist and Co-chair of the IFJ Gender Council:
Presentation of a special report on Gender Equality and Trade-Union Rights in the Media, in the Southern Mediterranean
- IFJ Gender Equality Principles and gender mainstreaming
 - Women journalists in the union: volunteering, membership and representation ratios, union policies, codes of conduct, collective agreements, current trade-union campaigns for gender equality
 - Women journalists at the workplace: employment trends, media companies internal policies, equal pay for equal work, career development.
- Discussion Q/A
- 11.15 – 11.30 Break
- 11.30 – 13.00 Experiences by journalists and gender equality campaigners:
Samar Haddadin, Senior Reporter at Al Rai Newspaper and board member of the Jordan Press Association.
Nardjess Kermiche: Senior Reporter at Al Nasr newspaper and trade-union activist.
Khadija Errebah, Gender equality expert and campaigner.
Discussion/ Q/A
Moderator: Hanane Fikry, Watani newspaper chief editor and board member of the Egyptian Journalists' Syndicate (EJS)
- 13.00 – 14.00 LUNCH break



This project is funded by the European Union



BBC MEDIA ACTION

This project is being implemented by a consortium led by BBC Media Action



الاتحاد العام للصحفيين العرب
Federation of Arab Journalists



مركز أبحاث الجزيرة - Jordan Media Institute

GENDER EQUALITY WORKING GROUP

14.00 – 15.30: Gender Equality policies Working Group: “Gender Equality Best Practices in the Media, in the Southern Med region”

Country snapshots across the Mediterranean: participants from partner countries give a brief presentation on Gender equality in the media in their respective countries stressing on:

- Working conditions, fair contracts, representation
- Best practices: experiences and proposals.

15.30 – 16.00 Break

16.15 – 17.30

- Towards policies, guidelines and best practice models fostering gender equality in the region
- Summary of discussions, identification of priorities and recommendations.



This project is funded by
the European Union



BBC
MEDIA ACTION

This project is being implemented by
a consortium led by BBC Media Action



الاتحاد العام للصحفيين العرب
Federation of Arab Journalists



مركز أبحاث الجزيرة - Jordan Media Institute