

**CONFRONTING AUSTERITY:
FINANCIAL AND EMPLOYMENT MODELS FOR JOURNALISM**

**20 & 21 March 2014
Vienna**

PROGRAMME

THURSDAY, 20 MARCH 2014

9:00 **REGISTRATION**

9.15 **OPENING & WELCOME**

Wolfgang Katzian, President GPA-djp

Mogens Blicher Bjerregård, EFJ President

Renate Schroeder, EFJ Director

9.45-11.00 **Setting the scene: presentation of EFJ survey results**

Is there a way out of the crisis? How to confront austerity, manage digital journalism, find new models of financing journalism and best practices. What is the way forward?

Andreas K. Bittner, author of survey, DJV

Chair: **Anthony Bellanger**, General Secretary, SNJ, France

Discussion

11.00 – 11.30 **Coffee break**

11.30 -1.00h Panel debate among media stakeholders:

Journalism going digital – challenges and opportunities

Gerald Grünberger, General Secretary of Verband Österreichischer Zeitungen (VÖZ) (Association of Austrian Newspapers)

Yvonne Dankfort, Manager NVJ Academy

Luis Palacio Llanos, Editor of ‘Informe Anual de la Profesion Periodistica 2013’

Chair: Mogens Blicher Bjerregård, EFJ President

1.00 LUNCH

14.00 – 16.00 **(Alternative) Ways to fund journalism**

Key note speech: Entrepreneurial Journalism

Professor Jane Singer, City University, London

Live interviews:

What is innovative about these models? How successful they are compared to traditional channels. Is it sustainable? Is this the way forward for future?

Tim Dawson, freelance journalist and co-founder of www.newmodeljournalism.com

Martine Simonis, General Secretary, AJP, Belgium

Gianluca Schinaia, FpS Media, Italy

Interviewer: Gregor Kucera, board member Media Section of GPA-djp

16.00-16.30 COFFEE BREAK

16.30 -18.00 **Working Groups:**

1. Journalists going online: Collective Bargaining and other tools of support

Chair: **Yannis Kotsifos**, Steering Committee, Greece

2. How to improve unions' capacity and journalists' working conditions in times of austerity?

Chair: **Daniela Stigliano**, EFJ Steering Committee, Italy

17.30 **End of Day I**

19.30 – 21.00 Dinner at Esterhazykeller, Haarhof 1, 1010 Wien.

www.esterhazykeller.at

FRIDAY, 21 MARCH 2014

9.00 – 10.00 am **Working Groups Report Back**

1. Journalists going online: Collective Bargaining and other tools of support

2. How to improve unions' capacity and journalists' working conditions in times of austerity?

Discussion and Conclusion

Chair: **Renate Schroeder**, EFJ

10.00-11.00h **Perspectives of youth and women: What can unions do to attract a new generation of journalists and provide career advice**

Mette Schmidt Rasmussen, Danish Journalists' Union

Nadia Iglar, Vice Chair Public Broadcasting Section of GPA-djp

Susanne Stracke-Neumann , dju in ver.di

Chair: **Yuk Lan Wong**, EFJ

11.00-11.30 COFFEE BREAK

11.30 – 12.30 am **Final Statement, Recommendations and evaluation**

Concluding Session and Final Conference Statement

Andreas K. Bittner, author of survey, DJV

Mogens Blicher Bjerregård, EFJ President

Renate Schroeder, EFJ Director

12.30 LUNCH

14.00h End of conference.



This conference is organised by the [European Federation of Journalists](#) in partnership with the Austrian Union of Journalists (gpa-djp) with the financial support from the European Commission.